IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-10. (Cancelled)

11. (Previously presented) The system of claim 22, wherein the market specification console

includes a graphical user interface (GUI).

12-21. (Cancelled)

22. (Currently amended) A system comprising:

a market specification console configured to receive from a user:

a specification of a [[first]] market phase, wherein the [[first]] market phase is defined by one or more user selectable trading primitives that dictate the behavior of one or more components in a programmable auction server, and wherein at least one user selectable trading primitives pertains to an aspect of an auction that is different from a reserve price and is different from a start time and is different from an end time; and

a specification of a succeeding phase, wherein the succeeding phase is defined by one or more user selectable trading primitives that dictate the behavior of one or more components in a programmable auction server; and

a programmable auction server in communication with the market specification console, the programmable auction server configured to:

receive, from the market specification console, a market protocol comprising the received first and succeeding market phase specification[[s]], and

manage trading of at least one good auctioned by at least one auction participant in accordance with the protocol.

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23. (Cancelled)

24. (Currently amended) The system of claim 22 wherein the [[first]] market phase includes

an interval in which at least one transaction occurs.

25. (Previously presented) The system of claim 24 wherein the transaction submitting a bid.

26. (Currently amended) The system of claim 22 wherein the [[first]] market phase is

terminated by a condition.

27. (Previously presented) The system of claim 26 wherein the condition is a time period.

28. (Currently amended) A method of managing the trading of goods auctioned by auction

participants comprising:

receiving from a user:

a specification of a [[first]] market phase, wherein the [[first]] market phase is

defined by one or more user selectable trading primitives that dictate the behavior of one

or more components in a programmable auction server, and wherein at least one user

selectable trading primitives pertains to an aspect of an auction that is different from a

reserve price and is different from a start time and is different from an end time; and

a specification of a succeeding phase, wherein the succeeding phase is defined by

one or more user selectable trading primitives that dictate the behavior of one or more

components in a programmable auction server; and

managing, using the programmable auction server, trading of at least one good auctioned

by at least one auction participant in accordance with a market protocol comprising the received

first and succeeding market phase specification[[s]].

29. (Currently amended) The method of claim 28 wherein the specification of the [[first]]

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market phase and the specification of the succeeding phase are is received via a market

specification console that includes a graphical user interface (GUI).

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30-31. (Cancelled)

32. (Currently amended) The method of claim 28 wherein the [[first]] market phase includes

an interval in which at least one transaction occurs.

33. (Previously presented) The method of claim 32 wherein the transaction is selected from

the group including submitting a bid, admitting a bid, withdrawing a bid, and replacing a bid.

34. (Currently amended) The method of claim 28 wherein the [[first]] market phase is

terminated by a condition.

35. (Previously presented) The method of claim 34 wherein the condition is a time period.

36. (Currently amended) A computer program product for managing the trading of goods

auctioned by auction participants, the computer program product being embodied in a computer

readable medium and comprising computer instructions for:

receiving, from a user:

a specification of a [[first]] market phase, wherein the [[first]] market phase is

defined by one or more user selectable trading primitives that dictate the behavior of one

or more components in a programmable auction server, and wherein at least one user

selectable trading primitives pertains to an aspect of an auction that is different from a

reserve price and is different from a start time and is different from an end time; and

a specification of a succeeding phase, wherein the succeeding phase is defined by

one or more user selectable trading primitives that dictate the behavior of one or more

components in a programmable auction server; and

managing, using the programmable auction server, trading of at least one good auctioned

by at least one auction participant in accordance with a market protocol comprising the received

first and succeeding market phase specification[[s]].

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37. (Currently amended) The computer program product of claim 36 wherein the specification of the [[first]] market phase and the specification of the succeeding phase are is received via a market specification console that includes a graphical user interface (GUI).

38-39. (Cancelled)

- 40. (Currently amended) The computer program product of claim 36 wherein the [[first]] market phase includes an interval in which at least one transaction occurs.
- 41. (Previously presented) The computer program product of claim 40 wherein the transaction is selected from the group including submitting a bid, admitting a bid, withdrawing a bid, and replacing a bid.
- 42. (Currently amended) The computer program product of claim 36 wherein the [[first]] market phase is terminated by a condition.
- 43. (Previously presented) The computer program product of claim 42 wherein the condition is a time period.
- 44. (Previously presented) The system of claim 24 wherein the transaction comprises admitting a bid.
- 45. (Previously presented) The system of claim 24 wherein the transaction comprises withdrawing a bid.
- 46. (Previously presented) The system of claim 24 wherein the transaction comprises replacing a bid.
- 47. (New) The system of claim 22 wherein the market phase is a first market phase and wherein the market specification console is further configured to receive a specification of a succeeding phase, wherein the succeeding phase is defined by one or more user selectable trading primitives that dictate the behavior of one or more components in a programmable auction server.